



## Training/Internship Program Offer

### Search Engine Optimization (SEO) – San Diego, California, USA



**Start Date(s):** Available Now  
**Hours:** 40 hours/week  
**Location:** San Diego, CA, USA  
**Training Duration:** 4-18 months  
**Compensation:** Unpaid  
**Number of Position Offered:** 1

#### **Host Company Description:**

Online automotive accessories retailer is seeking a full-time Search Engine Optimization (SEO) intern to join the Online Marketing team. This is an amazing opportunity to get fully trained on all aspects of SEO from a company that has several years of experience using the best SEO tools and tactics.

#### **Applicant Qualifications:**

- To apply for this internship program, you must be a business or related major undergraduate/graduate student (maximum duration – 12 months)
- To apply for this trainee program, you must hold a business or related degree and has least 1 year of work experience in a related field, OR be a career professional of 5 or more years of experience (maximum duration – 18 months)
- Strong Communication
- Great attention to detail
- Manage time efficiently and shift priorities as needed
- Strong analytical skills
- Experience/knowledge in retail/consumer marketing a plus
- A passion for the automotive industry strongly desired
- Willing to advance the current skills and knowledge by learning American business traits

#### **Training/Internship Program Details:**

- Assist with expanding existing campaigns
- Research keywords related to products offered
- Assist with website optimization
- Manage communications with current business partnerships
- Research and analyze new opportunities
- Write articles
- Track progress using trend reports
- Assist SEO Manager as needed in all aspects

#### **How to Apply:**

Please submit your resume and cover letter to [trainee@cetusa.org](mailto:trainee@cetusa.org) or [internship@cetusa.org](mailto:internship@cetusa.org).

